

# East Coast Tour

If you're thinking about a lean transformation, do it. If you're struggling with your lean transformation, don't hesitate to do it. And if you don't know what lean is, then you're in for a real treat!

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# Why?

If you're going lean, learn from the guys that did it, really well!

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## What?

Exclusive small tours, with experienced guides. Practical tools with hands on training. Networking with likeminded people

When?

Mar 29 - Apr 2, 2020



## Go To Gemba

I know you've heard this before! There's no better way to truly understand a concept, than to stand in it, breathe it in, listen, and witness.

### **Our Mission**

To take you on a meaningful, life altering journey through staggeringly successful lean organizations. We promise this will not only be highly inspirational, it will be a moving experience that will change your perception of lean, and possibly life, in general.

# Not for the dabblers or the tire kickers, only the thirsty few...

# **Investment?**

You read that right. This is an investment in you, your future and all of the people that are important to you.

5 DAYS
4 FACTORIES +
SPECIAL GUEST
SPEAKER

#### Guide

It's not what you see, but how we will help you see.

NON STOP LEARNING ON AND OFF THE BUS

## **Re-calibrate**

What we think we know about lean is almost embarassing. This will be an eye opener and a stake in the ground for your journey.

ALL INCLUSIVE

## **Invigorate**

Thought provoking, energizing, inspirational influences and new relationships. This is where the rubber meets the road!

### Gemba (Genba)

"Japanese term meaning "the actual place". Japanese detectives call the crime scene genba, and Japanese TV reporters may refer to themselves as reporting from genba. In business, genba refers to the place where value is created; in manufacturing the genba is the factory floor."

### **East Coast Tour**

Contact us directly to register an for more information.

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